



WRITING FOR COMMUNICATION ARTS PROFESSIONALS

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Preface

“Writing for Communication Arts Professionals” is designed to be a textbook for EN313 (English for Communication Arts Professionals) for students with all majors in School of Communication Arts at Bangkok University. The objective is to equip them with writing skills for work after graduation.

This book consist of 6 units comprising job application, news headlines, news stories, advertising, press releases, and business correspondence, all of which will be vital tools for the students’ success in their workplace. Moreover, job interview tips, journalism interview tips, parts & styles of business letters, how to create a signature file, and sexism in writing are also provided in the appendixes.

For the success of my book, I would like to convey my special thanks to both **Associate Professor Saovapa Wichadee** and **Ms. Sophia Srimuangboon**, who kindly read and helped improve this book, my colleagues, and everyone in my family – my dad and my mom, my sisters, my spouse and my 2 kids – for their great inspiration to me.

I hope this book will be beneficial to all the readers.

Busaya Santikarn
September, 2009

Contents

Unit	Page
1 Job Application	1
2 News Headlines	23
3 News Stories	39
4 Advertising	53
5 Press Releases	74
6 Business Correspondence	86
Bibliography	120
Appendixes	131
A. Job Interview Tips	132
B. Journalism Interview Tips	139
C. Parts & Styles of Business Letters	141
D. How to Create a Signature File	152
E. Sexism in Writing	153